

Market Intelligence Summit to Reveal Consumer Diversity and Growth
Research Firms Present Findings, Fortune 1000 Firms Present Experiences

Miami, FL – September 26, 2006 Geoscape International announced today the 3rd Annual Multicultural Market Intelligence Summit which will take place October 25-28, 2006 in Miami. The Summit will take place at the Mandarin Oriental hotel, Brickell Key, Miami-Florida.

Geoscape will release its most up-to-date and definitive market data for American consumers such as population, housing and spending data. Various other firms will present topics on a range of subjects such as the growth and prosperity of the Hispanic and Asian consumer segments and the influence of the black population to American culture. Key companies will present case studies showcasing experiences in the market—including Allstate Insurance, Albertsons, Americatel, Comcast, Goodyear, MTV Networks, Nestle and United Healthcare.

Workshops featuring a variety of influential companies such as retailers, direct marketers, media companies and marketing agencies will provide specific insights on what experience has shown corporate America about fast-growing consumer and business sectors. The event will attract senior level marketing, media and distribution executives throughout the nation and internationally, who seek to understand the state-of-the-art in marketing to an increasingly diverse American populace.

The Summit will provide live entertainment each evening featuring Soul singing sensation Goapele, Latin fusion artist Javier Garcia and Brazilian-Jazz singer Rose Max.

The Summit concludes on Saturday the 28th with a Golf tournament “The Multicultural Masters Invitational” at the scenic Biltmore of Coral Gables.

More Information:

Detailed Agenda, Event Overview, Location, and Sponsorship Opportunities: <http://www.geoscape.com/detailed-agenda.aspx>

Participants May Register by:

Phone: 888-309-2005

E-Mail: summit@geoscape.com

Online: <http://www.geoscape.com/conference/registration.aspx>

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