



## NELY GALAN

PRESIDENT AND CEO

Latina media dynamo Nely Galán — dubbed the “Tropical Tycoon” by The New York Times Magazine is one of the entertainment industry’s savviest firebrand talents — bringing her considerable expertise to full effect as a successful entrepreneur; TV producer/executive; a galvanizing powerbroker in the Latino world; and a female empowerment, wellness and beauty guru. Since 1994, she has owned and operated her own production company, Galan Entertainment; and her vast experience also includes running the powerhouse Telemundo Network. In the process, she has launched 10 groundbreaking channels around the world and produced a staggering 600 episodes of programming that crosses all genres — from reality series to sitcoms, telenovelas to talk shows.

Recently Galán appeared on NBC’s smash hit “The Apprentice: Celebrity Edition,” joining an all-star cast of celebrities competing to raise money for the charity of their choice. In the 6th episode, Galán was famously fired by Donald Trump for sticking up for herself - proving that sometimes when you lose, you actually win. Motivated to forge on, Nely raised \$220,000 of contributions for her charity, Count Me In, a non-profit organization that empowers women to create their own businesses and achieve financial independence. This summer Galán, along with some of her Celebrity Apprentice co-stars, embark on a cross-country female empowerment tour motivating women to take a chance, and take charge of their own lives.

The ever-engaging and effervescent Galán also created and executive produced the smash FOX reality series “The Swan” - a show that averaged 10 million viewers a week, and is still airing in more than 70 countries worldwide. As its in-house life coach, Nely also wrote the bestselling companion book “The Swan Curriculum.” Galán’s exposure and experience prompted her to forge strategic alliances with the nation’s premier doctors and experts, along with renowned self-help contributors - serving as inspiration for [thenewyoutv.com](http://thenewyoutv.com), a web site for women dedicated to wellness, beauty, and longevity as a platform for empowerment. Nely’s commitment to women entrepreneurs is what also fuels her latest project - [msmogul.com](http://msmogul.com).

In addition, she has currently optioned the chica-lit, best-selling novel and script “The Dirty Girls Social Club” for the big screen, and is developing a Latino sitcom for first-run syndication.

Galán embarked on her career in entertainment at age 22 when she was named the nation’s youngest station manager for WNJU TV Channel 47 in New York. Owned by Jerry Perenchio and Norman Lear, the station became the launch pad for what is now the Telemundo Network.

In 1992, Galán continued her trajectory, forming “Tropix,” a joint venture with HBO that developed Latino content for cable. Under the “Tropix” umbrella, Galán also served as a consultant to HBO and Time Warner on its Latin strategy in the U.S. and Latin America. In this two-year venture, Galán created multiple shows and helped launch HBO Ole, the cable giant’s Latin American channel.

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