

MULTICULTURAL MARKETING SUMMIT



Janet B. Reid, Ph.D.

CEO

Global Lead Management Consulting

Dr. Janet B. Reid is a Principal Partner and co-founder of Global Lead Management Consulting. Her prior professional experience includes 10 years at Procter & Gamble where she held a series of progressively more responsible positions including research chemist, section head, and brand manager. Dr. Reid led work on brands such as Folger's coffee and Sunny Delight. Prior to Procter & Gamble, she taught chemistry at Virginia Union University in Richmond, VA. Dr. Reid earned a Ph.D. in BioInorganic Chemistry from Howard University in 1979 and is the co-author of numerous technical papers in refereed journals.

With Vincent Randolph Brown, she co-authored the book: [The Phoenix Principles: Leveraging Inclusion to Transform Your Company](#). The forward to the book is written by John E. Pepper, Jr. who is Chair of the Board of Disney and former CEO of Procter & Gamble. The book is listed on Amazon.com and BarnesandNoble.com. She is currently writing her second book with Vincent Brown which is tentatively titled [Cultural Dexterity: The Essential Corporate Skill For A Global Economy](#).

Dr. Reid is widely quoted and her opinions regarding organizational structure, career development, diversity/inclusion and globalization have appeared in: Time; Fortune; the Associated Press; Black Enterprise; ESSENCE; the Chicago Tribune; DiversityInc; PR Week; CareerJournal.com; Investor's Business Daily; TheStreet.com; Cincinnati Enquirer; Cincinnati Business Courier; Essence Magazine; and others.

At Global Lead, her client base includes well recognized corporations such as: PepsiCo; Procter & Gamble; Microsoft; Nestle; Disney; Limited Brands (Bath & Body Works, Victoria's Secret); Luxottica Retail (LensCrafters, Sun Glass Hut, Pearle Vision); S.C. Johnson; Harrah's Entertainment; and others. With Global Lead, her diversity-related solutions have resulted in clients: being listed as one of the best places to work by Working Mother magazine, winning the Catalyst Award for the Advancement of Women, being cited in DiversityInc's Top 50 Companies for Diversity, and more.

Dr. Reid is a proven leader in developing and implementing successful leadership; diversity/inclusion; marketing; teambuilding; and strategic change initiatives in major corporations. Her particular expertise is in shaping corporate strategy and developing quantitative and qualitative measures of bottom line benefits. She has also been a consultant and coach to numerous top executives and is often a keynote presenter on the subject of women in corporate America and issues of globalization, diversity/inclusion and organizational development within corporations, at national and international conferences and

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meetings. Dr. Reid has worked with Global Lead in numerous countries across the continents of Europe, Asia, Africa, and Australia. One of her areas of expertise is China and developing effective leadership strategies for U.S. companies doing business there.

Dr. Reid is a member of numerous professional associations. Her extensive board service includes being the first woman and first person of color to be Chair of the Board of the Greater Cincinnati Chamber of Commerce in the over 160 years of its existence and was the first board chairperson for the Health Foundation of Greater Cincinnati. She is a trustee of Xavier University in Cincinnati and member of their Executive Committee, Academic Affairs Committee and Chair of the Diversity Committee. She is also on the Board of Directors of the Cincinnati Center City Development Corporation (3CDC) (a non-profit organization that is responsible for revitalizing Fountain Square, Over-the-Rhine and the river front of Cincinnati); the Catholic Healthcare Partners, Inc. (a \$5B non-profit with health care holdings across the mid-west and east); the Children's Home of Greater Cincinnati; The Federal Reserve Bank of Cleveland, Cincinnati Branch; the Collaborative Law Institute; the United Way of Greater Cincinnati and a Minority Shareholder of the Cincinnati Reds. Also, she serves as a Co-Chairwoman on the Honorary Chair Committee for the National Council of Negro Women Uncommon Height Gala June 2009.

She has earned many honors and awards, including being named: one of the *Cincinnati Enquirer's* Women of the Year; a YWCA Career Woman of Achievement; a Speaking of Women's Health National Honoree; Who's Who in Black Cincinnati; one of SuccessGuide's Top Achievers; a member of Leadership Cincinnati Class 16; a YMCA Black Achiever; the Leading Women's Entrepreneur's Award; Procter & Gamble Product Development's Pioneering Black Woman Award; one of Deloitte & Touche's 100 Wise Women, and many more.